

It's So Easy

HIP HEALTH PLAN OF NEW YORK

First, read the information in this packet:

- HIP HMO Direct and HIP Choice Plus Direct Summaries of Benefits.
- 2011 Cost Summary for HIP HMO Direct and HIP Choice Plus Direct.
- Enrollment Application, with self-addressed envelope.
- CD-Rom to access our up-to-date online directory of providers and hospitals.

Then, just fill out the application and return it along with a check or money order for the first month's premium in the enclosed self-addressed envelope.

Questions? Call **1-800-640-4903**, Monday through Friday, 8 am to 6 pm or visit our Web site at **hipusa.com**[®].



EmblemHealth[®]

GHI and HIP are EmblemHealth companies

Group Health Incorporated (GHI), HIP Health Plan of New York (HIP), HIP Insurance Company of New York and EmblemHealth Services Company, LLC are EmblemHealth companies. EmblemHealth Services Company, LLC provides administrative services to the EmblemHealth companies.

HIP_MB_FLY_1726_Its_So_Easy_Flyer 1/11