

Introducing *myFund*™

Looking to offer your clients quality health coverage at an affordable price? HIP® Health Plan of New York is pleased to introduce its first consumer-directed health plan, *myFund*.

myFund is a health reimbursement account (HRA) that is used with our HIP Select® EPO and PPO plans. *myFund* offers the advantage of significantly lower premiums than traditional health plans, but with higher deductibles. Now, with *myFund*, your clients can help cover the cost of these higher deductibles by setting up an HRA for each employee.

Your clients enjoy the benefits of lower plan premiums and their employees get an employer-funded account to help offset the higher deductibles.



myFund™

A new way to save
on health insurance costs.



Now that's **HIP**®
HEALTH PLAN OF NEW YORK

How *myFund*™ works

1. A client offers its employees HIP Select® EPO or PPO, both of which have lower premiums but with higher deductibles than traditional plans.
2. The company contributes part of the substantial premium savings into *myFund* for each employee, about 40% or 50% of the deductible amount. The minimum deductible amount is \$1,000 for individuals.
3. Employees use the money from *myFund* to pay for the higher deductibles and coinsurance.
4. Unused money in *myFund* at the end of the year rolls over to the next year, up to a maximum of the total annual deductible.

Here's an example of how *myFund* can save your clients money:

	<u>HIPaccess II</u>	<u>HIP Select <i>myFund</i></u>	<u>Savings</u>
Monthly premium	\$1,021.50*	\$849.43*	
Monthly administrative fee	n/a	\$4.00	
Adjusted premium	\$1,021.50	\$853.43	\$168.07
Annual premium	\$12,258.00	\$10,241.16	\$2,016.84
X 50 employees	\$612,900.00	\$512,058.00	
Employer deductible contribution (40% of 1,000 x 50 employees)	n/a	\$20,000.00	
Adjusted annual premium	\$612,900.00	\$532,058.00	\$80,842.00

*Rates effective through 3/31/05.

Benefits to your clients

- Significantly lower health insurance costs than traditional plans, like an HMO.
- Their employees become more involved in the spending of their health care dollar, making them smarter about how they spend.
- A company's health insurance offerings (HIP Select EPO or PPO) are more attractive when combined with an employer-funded account like *myFund* HRA.
- A company can rollover any unused money in the HRA.

Benefits to their employees

- HIP Select EPO members can see any physician in-network without a referral while PPO participants require no referral in or out of network.
- Out-of-pocket costs are lower since the company helps pay for deductibles and coinsurance.
- Unused funds roll over from year to year, up to the maximum deductible amount.
- No paperwork. Eligible claims are sent electronically.
- Access to a wide range of online information and tools, including:
 - HRA account information
 - Health cost calculators
 - Health plan comparison tools
 - Health education materials



HIP's *myFund* is an innovative new product enhancement that your clients are going to love. With *myFund* HRA, they can offer their employees a high quality health plan that they can afford.

Call 1-888-HIP-4585 today or e-mail us at: brokerhotline@hipusa.com for details.

